



Label Placement Guide  
Private Label

**Spring 2009**

## Sewing Standards

23rd. St

Men's & Women's

### **Side Sew Labels**

Side edge of labels is folded. Attach at bottom edge of center back neck seam. Stitch on left and right sides with DTM black thread. Size and care label is centered on and stitched to bottom edge of main label using DTM black thread.

### **Top Sew Labels**

Folded in half (bottom to top), label gets sandwiched into center seam with thread DTM in the garment. Size and care label is centered on and stitched to bottom of main label using DTM black thread.

### **Jacket or Coat (unlined with back neck facing)**

Label is centered vertically on facing,  $\frac{3}{4}$ " below center back neck seam; label should be stitched left and right side with DTM black thread. Size and care label is centered on and stitched to bottom edge of main label using DTM black thread.

### **Jacket or Coat (fully lined; with or without collar band)**

Label is vertically centered on lining;  $\frac{3}{4}$ " below center neck seam; label should be stitched left and right side with DTM black thread. Size and care label is centered on and stitched to bottom edge of main label using DTM black thread.

### **Jacket or Coat (unlined, no facing)**

Label is sandwiched into center back neck seam (under collar band seam if applicable) with DTM black thread. Size and care label is centered on and stitched to the bottom edge of main label using DTM black thread.

**\*\*MUST SUBMIT TOP PRIOR TO SHIPPING WITH CORRECT LABEL PLACEMENT TO RESPECTIVE BUYING OFFICE**

# PLATINUM

TAG AND LABEL SYSTEMS Inc.

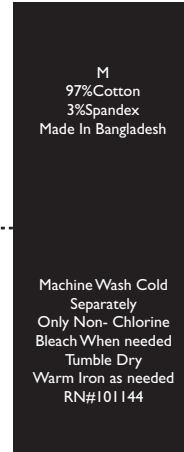
209 East 56th Street, Suite 2E, New York, NY 10022 • Tel: 212-308-5019 Fax: 212-2078250 E-mail: platinumlts@cs.com

## 23rd St. Women's Label Program



23W-1  
Skirt, Shirt, and pant  
33mm x 33mm  
cut and folded (side sew)  
\$ 25.95/M

Sew Line:



Code: 23CARE  
size: 24mm x 60 mm  
looped to 30mm  
10,000 \$ 49.95/M  
25,000 \$29.95/M  
50,000 \$28.95/M



Sew Line  
23W-2  
Sweaters  
33mm x 40mm  
cut and looped (top sew)  
\$ 25.95/M



Label Placement



23WB  
Blazer  
50mm x 50mm  
\$ 54.95/M

23W-HT  
Hangtag  
3" x 3"  
\$21.95/M



23WC Coats  
65mm x 65mm  
\$82.95/M

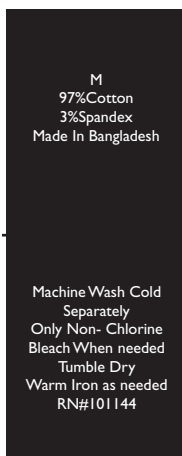


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## 23rd St. Men's Label Program



Code: 23CARE  
size: 24mm x 60 mm  
looped to 30mm  
10,000 \$ 49.95/M  
25,000 \$29.95/M  
50,000 \$28.95/M



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Men's Hangtag  
1.5" x 4"  
Hole Left Center



Woman's Hangtag  
3" x 3"  
Hole Top Center

**Burlington Coat Factory  
23rd St**

**Vendor Care Label Information Sheet:**

**Size:**

**Amount Needed:**

**Country of Origin:**

**Fabric Content:**

**Care Information:**

**RN#**

# 23rd St. ORDER FORM

## SHIPMENT ADDRESS

COMPANY \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CONTACT: \_\_\_\_\_  
 PHONE/FAX: \_\_\_\_\_

## BILLING ADDRESS

COMPANY \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CONTACT: \_\_\_\_\_  
 PHONE/FAX: \_\_\_\_\_

ORDER DATE: \_\_\_\_\_

P.O. NUMBER \_\_\_\_\_

REQ. DELIVERY DATE: \_\_\_\_\_

SHIPMENT METHOD \_\_\_\_\_

COURIER \_\_\_\_\_

ACCOUNT # \_\_\_\_\_

SPECIAL INSTRUCTIONS \_\_\_\_\_

CODE	ITEM	PRICE / M		QTY
23W-1	Women's Skirt, Shirt , & Pant	\$	25.95	
23W-2	Women' s Sweater	\$	29.95	
23WB	Women's Blazer	\$	54.95	
23WC	Woman's Coat	\$	82.95	
23W-HT	Women's Hangtag	\$	\$ 21.95	
23M-3	Men's Mitre fold Shirt label	\$	\$ 39.95	
23M-1	Men's Shirt and Pants	\$	24.95	
23M-2	Men's Sweater	\$	43.95	
23MBC	Men's Blazer and Coat	\$	54.95	
23m-ht	Men's Hangtag	\$	\$ 16.95	
23CARE	Care Labels	\$	79.95	5,000
23CARE	Care Labels	\$	49.95	10,000
23CARE	Care Labels	\$	29.95	25,000
23CARE	Care Labels	\$	28.95	50,000

### CARE LABEL INFO:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

VENDOR'S SIGNATURE \_\_\_\_\_

**PLATINUM TAG & LABEL SYSTEMS**  
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[platinumtls@cs.com](mailto:platinumtls@cs.com)  
 Harry Abrahams/Penny Dechowitz

M  
 97% Cotton  
 3% Spandex  
 Made in Bangladesh  
 Machine Wash Cold  
 Separately  
 Only Non-Chlorine  
 Bleach When Needed  
 Tumble Dry  
 Warm Iron as Needed

**SAMPLE CARE LABEL**